


## ADVANTAGES FOR PATIENTS

- Confidence the best lens design has been created
- Higher overall lens **satisfaction**
- Patients can provide feedback about what works and what doesn't
- State-of-the-art lens technology
- Patients receive a better visual experience

## WHY OFFER EVOlens®?

- Confidence that you are providing **the best lens for each patient**
- Easy and time efficient for opticians
- High tech, sophisticated platform helps establish your practice in an elite tier
- Automatic system that **corrects rejections** and decreases non-adapt cases
- Latest lens **innovation**
- Create patient loyalty

A profile of a woman's head and neck, facing right. A digital network of glowing yellow and white nodes and lines is overlaid on her face and neck, extending from her eye area down to her neck. A hand is visible on the left side, pointing towards the digital network. The background is a gradient of blue and purple.

The **evolution** of progressive lenses comes directly **from patient experience**



EVOlens<sup>®</sup> is a system that **objectively creates the ideal progressive lens** for each patient by considering previous **patients' feedback**.

### CREATION OF THE IDEAL LENS FOR EACH PATIENT

Each patient has a unique visual profile **with specific characteristics and needs** including lifestyle, previous lens experience, expectations and prescription.

The EVOlens<sup>®</sup> algorithm uses this unique visual profile to **create the ideal lens** for each patient.

The visual profile is created with an online questionnaire on the EVOlens<sup>®</sup> platform; a **new way of creating progressive lenses** that improves the patient's experience.

### EVOLUTION THROUGH EXPERIENCE AND MACHINE LEARNING

The design created for the patient is not only based on their visual profile, but **also considers the perspectives and experiences of many similar patients**.

By applying machine learning, EVOlens<sup>®</sup> uses the previous patients' feedback to create a lens design with higher satisfaction probability.

As the data evolves and more experiences are captured, **the EVOlens<sup>®</sup> algorithm will grow and develop the capacity to predict patient satisfaction**, ensuring greater success.

